

## Employment

### Division of Business and Hospitality Management (BHM)

College of Professional and Continuing Education (CPCE)

4 Jan 2010 → present

## Research outputs

### **Does institution support matter? Blended learning approach in the higher education sector**

Wut, T. M., Shun-mun Wong, H., Ka-man Sum, C. & Ah-heung Chan, E., 2024, (Accepted/In press) In: Education and Information Technologies.

### **Does Attitude or Intention Affect Behavior in Sustainable Tourism? A Review and Research Agenda**

Wut, T. M., Lee, S. M. D. & Lee, S. W., Oct 2023, In: Sustainability (Switzerland). 15, 19, 14076.

### **Does Attitude or Intention Affect Behavior in Sustainable Tourism? A Review and Research Agenda**

Wut, T. M. E., Lee, D. & Lee, S. W., 22 Sept 2023, In: Sustainability. 15, 19, p. 14076 14 p.

### **Study on using virtual reality technology on pro-environmental behavior (PEB) of teenagers**

Ng, P. M. L., Chan, J. K. Y., Lau, M. M. & Wut, T. M. E., 28 Jul 2023, (Accepted/In press).

### **Attitude-behaviour and intention-behaviour gap in sustainable tourism: A review and research agenda**

Wut, T. M. E. & Lee, D., 21 Jul 2023, p. 511.

### **The Effect of Fear-of-missing-out (FOMO) Laden Influencer Marketing on Travel Destination Promotion**

Lee, D., Wut, T. M. E. & Wan, C., 21 Jul 2023, p. 118.

### **Would tourists like to know whether a destination is preparing for a crisis?**

Xu, J., Au, C. S. T. & Wut, T. M. E., Mar 2023.

### **Timing and congruence effects of corporate social responsibility practices on social media crises in the tourism industry**

Wut, T. M. E., Xu, J. & Wong, S. M. H., 17 Feb 2023, In: Journal of Hospitality and Tourism Technology. 14, 2, p. 154-171 18 p.

### **Mental Health of Working Adults during the COVID-19 Pandemic: Does Physical Activity Level Matter?**

Wut, T. M. E., Lee, S. W. & Xu, J., Feb 2023, In: International Journal of Environmental Research and Public Health. 20, 4, p. 2961 2961.

### **Does learner generated video matter? Student engagement and learning effectiveness in learning computer software**

Wong, K. L. & Wut, T. M. E., 16 Jan 2023, *CPCECPR Conference 2023: Smart Education: Pedagogical Innovation and Learning Analytics*.

### **Current Context of Urban Development in China: Collaborative Innovation for Smart Cities**

Wu, Y. A., Wut, T. M. E. & Lau, Y. Y., 2023, (Accepted/In press) *SDGs in the Asia and Pacific Region*. Filho, W. L. (ed.). Springer

### **Disparities in ESG reporting by emerging Chinese enterprises: evidence from a global financial center**

Ng, A. W., Leung, T. C. H., Yu, T. W., Cho, C. H. & Wut, T. M., 2023, (Accepted/In press) In: Sustainability Accounting, Management and Policy Journal.

### **Engaging university students in online learning: a regional comparative study from the perspective of social presence theory**

Wut, T. M., Ng, P. M. L. & Low, M. P., 2023, (Accepted/In press) In: Journal of Computers in Education.

**Handling negative online messaging: tourism sector responses**

Wut, T. M. E., Xu, J. & Wong, S. M. H., 2023, (Accepted/In press) In: *Tourism Culture & Communication*.

**Student-Generated Videos In A Management Information Systems Course - Feasibility, Student Acceptance, And Guidelines For Teachers**

Wong, K. L. & Wut, T. M. E., 16 Dec 2022, *Proceedings of the International Conferences on ICEduTech 2022*. International Association for Development of the Information Society

**Using Cloud-based Software to Simulate Real-world Situations for Teaching Business Subjects**

Wong, K. L. & Wut, T. M. E., 15 Dec 2022.

**Student-Generated Videos In A Management Information Systems Course – Feasibility, Student Acceptance, And Guidelines For Teachers**

Wong, K. L. & Wut, T. M. E., 14 Dec 2022, *Proceedings Of The International Conferences On Educational Technologies 2022: International Association for Development of the Information Society*. p. 37-44 8 p.

**Enhancing Knowledge Sharing Behaviour in Building Academics' Career Capital in Higher Education: The Mediating Role of Innovative Climate**

Ng, P. M. L., Wut, T. M. E. & Lo, M. F., 23 Nov 2022, (Accepted/In press) In: *Technology, Knowledge and Learning*.

**AI Optimized Solar Tracking System for Green and Intelligent Building Development in an Urban Environment**

Wu, Y. A., NG, A. W. & Wut, T. M. E., Nov 2022, *Handbook of Sustainability Science in the Future*. Switzerland: Springer, p. 1-17 17 p. (Handbook of Sustainability Science in the Future).

**Disparities in ESG Reporting by Emerging Chinese Enterprises: Evidence from a Global Financial Centre**

Ng, A. W., Leung, T. C., Yu, T. W. & Wut, T. M. E., Oct 2022, (Accepted/In press) In: *Sustainability Accounting, Management and Policy Journal*.

**Virtual reality in festivals: A systematic literature review and implications for consumer research**

Lee, D., Ng, P. M. L. & Wut, T. M. E., Oct 2022, In: *Emerging Science Journal*. 6, 5, p. 1153-1166 14 p.

**Role of Organizational Resilience and Psychological Resilience in the Workplace—Internal Stakeholder Perspective**

Wut, T. M. E., Lee, S. W. & Xu, J., 19 Sept 2022, In: *International Journal of Environmental Research and Public Health*. 19, 18, 11799.

**Staying local or going back: A study on international university graduates' mobility**

Wut, T. M. E., Xu, J. & Sum, C. K., 9 Aug 2022, In: *PLoS ONE*. 17, 8, e0268821.

**Is the hybrid approach the perfect mode for running lessons in the pandemic?**

Wut, T. M. E. & Wong, K. L., 14 Jul 2022, p. 54. 1 p.

**University Student Readiness and Its Effect on Intention to Participate in the Flipped Classroom Setting of Hybrid Learning**

Wut, T. M., Xu, J., Lee, S. W. & Lee, D., 26 Jun 2022, In: *Education Sciences*. 12, 7, p. 442

**Using Virtual Reality in Teaching Crisis Management Course**

Wut, T. M. E. & Ng, P. M. L., 24 Jun 2022, *Using Virtual Reality in Teaching Crisis Management Course*.

**Increasing Seasonal Influenza Vaccination among University Students: A Systematic Review of Programs Using a Social Marketing Perspective**

Lee, D., Rundle-Thiele, S., Wut, T. M. & Li, G., 10 Jun 2022, In: *International Journal of Environmental Research and Public Health*. 19, 12, 7138.

**Does Gender Matter? Effect of Colleagues' Support on Work Engagement of Salespeople**

Wut, T. M., Xu, J. & Lee, S. W., 9 Jun 2022, In: Sustainability (Switzerland). 14, 12, 7069.

**Enhancing perceived employability through work-integrated learning**

Ng, P. M. L., Wut, T. M. & Chan, J. K. Y., 31 May 2022, In: Education and Training. 64, 4, p. 559-576 18 p.

**Perceived CSR motives, perceived CSR authenticity, and pro-environmental behavior intention: an internal stakeholder perspective**

Wut, T. M. E. & Ng, P. M. L., 19 May 2022, In: Social Responsibility Journal. p. 1 - 18

**How do Facilitating Conditions Influence Student-to-Student Interaction within an Online Learning Platform? A New Typology of the Serial Mediation Model**

Wut, T. M., Lee, S. W. & Xu, J., 11 May 2022, In: Education Sciences. 12, 5, p. 337-351 337.

**Tourists Travel Behaviour After COVID-19**

Wut, T. M., Ng, P. M. L., Lee, S. W. & Xu, J., Apr 2022, In: Geojournal of Tourism and Geosites. 41, 2, p. 387-392 6 p.

**Does University Ranking Matter? Choosing a University in the Digital Era**

Wut, T. M., Xu, J. & Lee, S. W., 23 Mar 2022, In: Education Sciences. 12, 4, 229.

**A study of continuance use intention of an on online learning system after Coronavirus disease 2019 pandemic outbreak**

Wut, T. M., Wong, S. M. H. & Sum, C. K., 15 Mar 2022, In: Asia Pacific Journal of Education. p. 1-15

**Work from Home Challenges of the Pandemic Era in Hong Kong: A Stimulus-Organism-Response Perspective**

Wut, T. M., Lee, S. W. & Xu, J., 14 Mar 2022, In: International Journal of Environmental Research and Public Health. 19, 6, p. 3420

**Share, Comment, and Like on Facebook and Message Strategies of Non-Governmental organizations**

Wut, T. M., Lau, C. Y. L. & Chan, W. T., Mar 2022, In: SAGE Open. 12, 1

**Drivers of corporate social responsibility and firm performance for sustainable development—An institutional theory approach**

Ng, P. M. L., Wut, T. M., Lit, K. K. & Cheung, C. T. Y., 3 Feb 2022, In: Corporate Social Responsibility and Environmental Management. 29, 4, p. 871-886 16 p.

**Entrepreneurial orientation of Multinational's subsidiaries and CSR**

Wut, T. M. E., Dec 2021.

**A conjoint analysis of university choice**

Wut, T. M. E., Sept 2021.

**Teaching strategies for a mixture of online and face-to-face students**

Wut, T. M. E., Sept 2021.

**Factors affecting students' online behavioral intention in using discussion forum**

Wut, T. M. & Lee, S. W., 16 Aug 2021, In: Interactive Technology and Smart Education.

**Crisis management research (1985–2020) in the hospitality and tourism industry: A review and research agenda**

Wut, T. M., Xu, J. & Wong, S. M., Aug 2021, In: Tourism Management. 85, 104307.

**Do gamified elements affect young people's use behaviour on consumption-related mobile applications?**  
Wut, E., Ng, P. M. L., Leung, K. S. W. & Lee, D., 20 Jul 2021, In: *Young Consumers*. 22, 3, p. 368-386 19 p.

**What makes better career opportunities for young graduates? Examining acquired employability skills in higher education institutions**  
Ng, P. M. L., Chan, J. K. Y., Wut, T. M., Lo, M. F. & Szeto, I., 1 Jul 2021, In: *Education and Training*. 63, 6, p. 852-871 20 p.

**Does Technology matter? The Success of Accelerated Learning**  
Wut, T. M. E., Wong, K. L. & Ng, A., Jul 2021.

**Unconventional entrepreneurship: Women handicraft entrepreneurs in a market-driven economy**  
Wut, T. M., Chan, W. T. & Lee, S. W., 29 Jun 2021, In: *Sustainability (Switzerland)*. 13, 13, 7261.

**Digital Sustainability in the Organization: Scale Development and Validation**  
Wut, T. M., Lee, D., Ip, W. M. & Lee, S. W., 22 Mar 2021, In: *Sustainability (Switzerland)*. 13, 6, 3530.

**Person-to-person interactions in online classroom settings under the impact of COVID-19: a social presence theory perspective**  
Wut, T. M. & Xu, J., 4 Feb 2021, In: *Asia Pacific Education Review*. 22, 3, p. 371-383 13 p.

**A 15-year Review of "Corporate Social Responsibility Practices" Research in the Hospitality and Tourism Industry**  
Wut, T. M., Xu, B. & Wong, H. S. M., 4 Jan 2021, In: *Journal of Quality Assurance in Hospitality and Tourism*. 23, 1, p. 240-274 35 p.

**Assessing the Quality of Corporate Social Responsibility disclosure**  
Wut, T. M. E. & Ip, W. M., 2021, In: *International Journal of Innovation, Creativity and Change*. 15, 6, p. 311-326

**Crisis management research (1985 to 2020) in the hospitality and tourism Industry: A review and research agenda**  
Wut, T. M. E., Xu, J. & Wong, S. M. H., 2021, In: *Tourism Management*. 85

**Factors affecting mainland Chinese (home place) university students' intention to stay in Hong Kong (host place): Perspective from social capital theory**  
Wut, T. M., Xu, B., Sum, C. & Yui Yip, L., 2021.

**The Impact of Social Media on International Marketing Strategies**  
Wut, T. M. & Wong, H., 2021, In: *International Journal of Innovation, Creativity and Change*. p. 933-952 15(7).

**The role of work values and career management on perceived employability in tertiary education**  
Tsui, B., Ng, P., Tavitiyaman, P. & Wut, E., 2021.

**Handicraft Women Entrepreneurship: Challenges and Opportunities**  
Wut, T. M. E., 6 Nov 2020.

**How Gender Matters: Sales person recovery management**  
Wut, T. M. E., 6 Nov 2020.

**Does gender matter? Attitude towards waste charging policy and pro-environmental behaviours**  
Wut, T. M., Ng, P. M. L., Kan, H. K. M. & Fong, C. S., 13 Jul 2020, In: *Social Responsibility Journal*. 17, 8, p. 1100-1115 16 p.

**Elevator energy-efficient projects in the next generation of high-rise green buildings**  
Wut, T. M., 1 Jan 2020, *Sustainable Energy and Green Finance for a Low-carbon Economy: Perspectives from the Greater Bay Area of China*. Springer International Publishing, p. 245-258 14 p.

### **Effect of Corporate Social Responsibility Practice on Social Media Crises in Travel Industry**

Wut, T. M. & Xu, J., 2020.

### **Factors Affecting the Use of an Online Learning System**

Wut, T. M. & Wong, S. M., 2020.

### **Timing and content of CSR practices in social media crises**

Wut, T. M. & Xu, J., 2020.

### **Crisis responses in public hospitals: case studies in Hong Kong**

Wut, T. M., 9 Dec 2019, In: Public Administration and Policy. 22, 2, p. 100-110 11 p.

### **Can Corporate Social Responsibility Motivate Employees?**

Wut, T., 2019.

### **The Review of 'Corporate Social Responsibility Practices' Research in the Hospitality and Tourism Industry**

Wut, T. M., Xu, B. & Wong, S. M., 2019.

### **Second-movers' advantage of utilizing Big Data to enhance sustainability performance: The case of elevator industry**

Ng, A. W., Wong, A. K. L. & Wut, T. M., 2016, *6th International Conference on Industrial Engineering and Operations Management in Kuala Lumpur, IEOM 2016*. IEOM Society, p. 2569-2579 11 p. (Proceedings of the International Conference on Industrial Engineering and Operations Management; vol. 8-10 March 2016).

### **Trust among organizations in Lift maintenance services**

Wut, T. M., 2014.

### **Do family members agree on family purchase decision? - an empirical study among families in Hong Kong**

Wut, T. M. & Chou, T. J., May 2013, In: International Journal of Consumer Studies. 37, 3, p. 344-350 7 p.

### **Are children's ages related to their levels of influence on family decision-making?**

Wut, T. M. & Chou, T.-J., 2011.

### **Conflict Resolution in Family Decision Making**

Wut, T. M., 2010.

### **Service Quality in Lift Maintenance Service Industry**

Wut, T. M., 2010.

### **Children's influences on family decision making in Hong Kong**

Wut, T. M. & Chou, T. J., 12 Jun 2009, In: Young Consumers. 10, 2, p. 146-156 11 p.

## **Activities**

### **Research Skills Day Camp**

Macy Mei Chi Wong (Organizer), Ka Man Esther Tong (Speaker), Lok Ming Eric Cheung (Speaker), Tai Ming Edmund Wut (Speaker) & Po Kan Noble Lo (Speaker)  
2 Dec 2023

### **Career talks for CC students**

Tai Ming Edmund Wut (Assistant Programme Leader)  
22 May 2023 → 2 Jun 2023

**Personal or Social? The role of Fear of Missing out on Sustainable Tourism**

Tai Ming Edmund Wut (Speaker)

19 May 2023

**Sustainability (Switzerland) (Journal)**

Tai Ming Edmund Wut (Editor)

1 Feb 2023 → 11 Dec 2023

**Use of Simulations in Business subjects**

Tai Ming Edmund Wut (Speaker)

15 Dec 2022

**Smart Elevator and Escalator Maintenance**

Tai Ming Edmund Wut (Speaker)

28 Sept 2022

**College of Professional and Continuing Education (CPCE) (Organisational unit)**

Tai Ming Edmund Wut (Member)

1 Sept 2022 → 31 Aug 2023

**PLOS One (Journal)**

Tai Ming Edmund Wut (Editor)

23 Jul 2022 → ...

**College of Professional and Continuing Education (CPCE) (Organisational unit)**

Tai Ming Edmund Wut (Member)

1 Jul 2022 → 30 Jun 2023

**College of Professional and Continuing Education (CPCE) (Organisational unit)**

Tai Ming Edmund Wut (Member)

1 Jul 2022 → 30 Jun 2024

**Publishing Landscape and Tips for Early Career Researchers**

Tai Ming Edmund Wut (Participant)

12 May 2022

**VR and AR in Tourism**

Tai Ming Edmund Wut (Speaker)

21 Mar 2022

**Tourism Management (Journal)**

Tai Ming Edmund Wut (Reviewer)

23 Jan 2022 → 31 Jan 2022

**Flipped Classroom in Higher education**

Tai Ming Edmund Wut (Speaker)

13 Jan 2022

**Symposium on Smart Transport and Green Financing in the Greater Bay Area**

Tai Ming Edmund Wut (Member of programme committee)

13 Dec 2021

### **How to conduct a bibliometric analysis of blended learning?**

Tai Ming Edmund Wut (Speaker)  
17 Nov 2021

### **What is ESG? Does it matter?**

Tai Ming Edmund Wut (Speaker)  
20 Oct 2021

### **What is the future employment of ESG?**

Tai Ming Edmund Wut (Panel Chair)  
20 Oct 2021

### **Academic advising**

Tai Ming Edmund Wut (Advisor)  
1 Sept 2021 → 31 Aug 2022

### **How Facilitating Conditions Influence Use Behaviour in Online Discussion Platform**

Tai Ming Edmund Wut (Speaker)  
10 Jul 2021

### **Research Centre for Green Energy, Transport and Building (RCGETB) (Organisational unit)**

Tai Ming Edmund Wut (Member)  
1 Jan 2021 → 31 Dec 2023

### **Session Chair in Academy of International Business Conference, South-East Asia Chapter, Cebu**

Tai Ming Wut (Other)  
2019

## **Prizes**

### **2022 CPCE Active Scholar Award**

Wut, Tai Ming Edmund (Recipient), 1 Sept 2022

### **Outstanding Research-Scholarly Performance Award**

Wut, Tai Ming Edmund (Recipient), Mar 2023

## **Projects**

### **Ageing in Place Among Middle-class Older Adults in Hong Kong: An Investigation of Needs, Preferences, Opportunities, and Challenges | CPCE Research Fund | 2022**

Lee, S. W., Liu, T. S. M., Xu, J. B., Wut, T. M. E., Chan, J. H. L. & Chan, J. K. Y.  
31/05/22 → 30/06/23

### **Destination Competitiveness in a Post-COVID-19 World | RGC FDS project 2021/22 | HK\$ 634,440 | UGC/FDS24/B15/21**

Xu, J. B., McKercher, B., Ho, S. Y. P. & Wut, T. M. E.  
1/01/22 → 31/12/23

### **Determinants of mainland university students' mobility: perspective from social capital theory**

Wut, T. M. E., Xu, J. B. & Sum, C. K. M.  
18/11/20 → 17/11/21

### **Effect of Corporate Social Responsibility Practice on Social Media Crises in Travel Industry | Research Grants Council | UGC/FDS24/B05/18**

Wut, T. M. E. & Xu, J. B.

### **ESG Elite Sharing**

Wut, T. M. E.

24/10/22 → 24/10/22

### **Exploring Students' perception in using Student Generated Videos in teaching information technology subjects**

Wong, K. L. A., Wut, T. M. E. & Chan, J. Y. H.

2/08/21 → 31/10/22

### **Factors Affecting using Chatbot in Customer Services Context Using UTAUT2 Model**

Wut, T. M. E. & Ng, M. L. P.

14/12/22 → 13/12/23

### **Gamification or VR or Both? Examining Antecedents in Encouraging Continuance Pro-environmental Behavior | 2022/23 Faculty Development Scheme (FDS) Research Grants Council (RGC) | HK\$644,100**

Ng, M. L. P., Chan, J. K. Y., Wut, T. M. E. & Lau, M. M.

1/01/23 → 31/12/24

### **Improve Student Learning Effectiveness By Helping Teachers To Understand And Implement Blended Learning (Reference: 13/QESS/2020).**

Wong, K. L. A. & Wut, T. M. E.

1/01/21 → 31/12/22

### **Post-pandemic CSR development of Chinese Firms in the Long Run**

Wut, T. M. E. & Ng, M. L. P.

18/11/20 → 31/03/22

### **Programme Management**

Wut, T. M. E.

1/07/22 → 30/06/23

### **The Effect of Fear of Missing Out (FOMO) Appeals in Social Media Marketing on Purchase Decisions in Tourism | CPCE-funded Research Project 2022/23 (First Round) | BHM-2022-256 (J)**

Lee, S. M. D., Wut, T. M. E. & Wan, C.

14/12/22 → 13/12/23

### **University students' acceptance of Flipped classroom approach: Perspective from theory of planned behavior | CPCE Teaching/Excellence Fund**

Wut, T. M. E., Ng, M. L. P. & Xu, J. B.

1/06/21 → 1/06/22

### **Why do resilient employees become more engaged? Examining the role of organizational resilience**

Wut, T. M. E. & Ng, M. L. P.

23/11/21 → 22/11/22