Ming Mindy Xu
Division of Business and Hospitality Management (BHM)
Email: mindy.xu@cpce-polyu.edu.hk



Qualifications

Doctorate, The Hong Kong University of Science and Technology
1998 → 2003
Award Date: 30 Jun 2003

Bachelor, Fudan University
1994 → 1998
Award Date: 30 Jun 1998

Employment

Division of Business and Hospitality Management (BHM)
College of Professional and Continuing Education (CPCE)
3 Jun 2014 → present

Research outputs

Do Smart and Green Supply Chains Command Higher Stock Valuations? Evidence from the Hong Kong Hospitality Industry
Xu, M. M. & Zhang, X. A., 21 Aug 2026, *GAI x ESG Conference 2026.* PolyU CPCE/SPEED - RCGB

The effect of dual-appraisal AI awareness on tourism employee turnover intention: The effect of job crafting
Zhang, X. A., Tavitiyaman, P., Feng, Q. E. & Xu, M. M., 2026, *GAI x ESG Conference 2026.*

Branding — The Missing Link between Sustainability Disclosures and Financial Performance
Jian, M. & Xu, M. M., Aug 2025, *Conference proceedings of RCGB Conference 2025 'Pathways to Green Business Transition: Advancement & Resilience'.*

Does Supply Chain Resilience Pay Off in HK Hotel Sector?
Xu, M. & Zhang, X. A., 2025.

Sustainability Disclosures and Financial Performance
Jian, M. & Xu, M., 2019.

Top 100 Highest Paid Executives of Chinese Listed Firms (2018)
Xu, M. M. & Jian, M., 2018

Summary of Executive Compensation for the Financial Year Ended 31 Dec 2016
Xu, M. M. & Jian, M., Jul 2017, Human Resource Management.

Disclosure Level and Cost of Equity Capital of IPO Firms: Evidence from Singapore
Xu, M. M. & Jian, M., 2017, CFA Institute's Asia-Pacific Research Exchange (ARX).

Is R&D rewarded by the stock market? Evidence from China
Ng, A., Jian, M. & Xu, M., 2017.

Disclosure Level and Cost of Equity Capital of IPO Firms: Evidence from Singapore
Xu, M. M. & Jian, M., 2014, SPEED working paper series Issue 1.

Does a dividend policy matter?
Xu, M. M. & Jian, M., 17 Sept 2013, The Business Times.

Determinants of the guarantee circles: The case of Chinese listed firms
Jian, M. & Xu, M., Jan 2012, In: Pacific Basin Finance Journal. 20, 1, p. 78-100 23 p.

Determinants of the guarantee circles: The case of Chinese listed firms
Xu, M. M. & Jian, M., 2010.

Bankruptcy prediction: The case of Japanese listed companies
Xu, M. & Zhang, C., Sept 2009, In: Review of Accounting Studies. 14, 4, p. 534-558 25 p.

Dividends for tunneling in a regulated economy: The case of China
Chen, D., Jian, M. & Xu, M., Apr 2009, In: Pacific Basin Finance Journal. 17, 2, p. 209-223 15 p.

Dividends for tunneling in a regulated economy: the Case of China
Xu, M. M., Jian, M. & Chen, D., 2007.

Dividends for tunneling in a regulated economy: the Case of China
Xu, M. M., Jian, M. & Chen, D., 2007.

Bankruptcy Risk and Expected Returns: Evidence from Japan
Xu, M. & Zhang, C., 2005.

Bankruptcy Risk and Expected Returns: Evidence from Japan
Xu, M. M. & Zhang, C., 2005.

The explanatory power of R&D for the cross-section of stock returns: Japan 1985-2000
Xu, M. & Zhang, C., Jun 2004, In: Pacific Basin Finance Journal. 12, 3, p. 245-269 25 p.

Bankruptcy Risk and Expected Returns: Evidence from Japan
Xu, M. & Zhang, C., 2004.

Bankruptcy Risk and Expected Returns: Evidence from Japan
Xu, M. M. & Zhang, C., 2004.

The Returns to Technical Analysis in the Chinese Stock Markets
Xu, M., 2002.

Activities

Admission interview panel for Top-up/ 4-year BBA programmes (84078-FIN)
Xu, M. M. (Interviewer) & Huang, W. (Interviewer)
Jun 2026 → …

Comparison among the peer firms in industry of biometric sensors 2026
Xu, M. M. (Consultant)

Jun 2026 → Aug 2026

GBA 1-Day Visit to Shenzhen
Xu, M. M. (Organizer) & Pang, Y. Y. Y. (Organizer)
29 May 2026

FWD case competition (HKCC and SPEED student activity)
Xu, M. M. (Organizer) & Pang, Y. Y. Y. (Organizer)
May 2026 → Jul 2026

Risk evaluation of the high-tech industry 2026
Xu, M. M. (Consultant)
May 2026 → Jul 2026

Guest Talk: Career Path in Finance: From Financial Professional to Entrepreneur
Pang, Y. Y. Y. (Organizer) & Xu, M. M. (Organizer)
12 Mar 2026

Admission day helper
Xu, M. M. (Assistant Programme Leader)
23 Jan 2026

Admission interview panel for Top-up/ 4-year BBA programmes (84078-GB)
Xu, M. M. (Interviewer) & Feng, Q. E. (Interviewer)
Jan 2026 → Jun 2026

Assistant program leader of Associate in Business (Finance) (8C108-FIN)
Xu, M. M. (Assistant Programme Leader)
2026

Assistant program leader of BBA (Hons) in Finance (84078-FIN, 84300-F)
Xu, M. M. (Assistant Programme Leader)
2026

CPCE academic peer reviewer of teaching
Xu, M. M. (Reviewer)
2026

CPCE Library Committee Member
Xu, M. M. (Committee Member)
2026

CPCE WIE Advisor of Bachelor of Business Administration (Honours) in Finance
Xu, M. M. (WIE Advisor)
2026

HKCC / SPEED Academic Advisor for ACCT and FIN programs
Xu, M. M. (Academic Advisor)
2026

Forum on Service Management Transformation and Development & The 4th Annual China Hotel Management Research Academic Conference
Xu, M. M. (Participant)
12 Dec 2025 → 14 Dec 2025

Secondary school talk
Xu, M. M. (Assistant Programme Leader)
26 Nov 2025

RCGB Conference 2025
Xu, M. M. (Participant)
21 Aug 2025 → …

Admission day helper
Xu, M. M. (Interviewer)
14 Jun 2025

Comparison among the peer firms in industry of biometric sensors
Xu, M. M. (Consultant)
Jun 2025 → Aug 2025

Programme Planning Committee (PPC) of the proposed MSc in Wealth Creation and Management Programme
Xu, M. M. (Committee Member)
Jun 2025 → Sept 2025

FWD case competition (HKCC and SPEED student activity)
Xu, M. M. (Member)
May 2025 → Jul 2025

PLOS ONE (Journal)
Xu, M. M. (Reviewer)
May 2025

Risk evaluation of the high-tech industry
Xu, M. M. (Consultant)
May 2025 → Jul 2025

Bloomberg training workshop (HKCC and SPEED student activity)
Xu, M. M. (Organizer)
11 Apr 2025

Interviewer for SPEED admission
Xu, M. M. (Interviewer)
3 Apr 2025

Organic farm net-throwing fishing workshop (HKCC and SPEED student activity)
Xu, M. M. (Organizer)
13 Jan 2025

Assistant program leader of Associate in Business (Finance) (8C108-FIN)
Xu, M. M. (Assistant Programme Leader)
2025

CPCE academic peer reviewer of teaching
Xu, M. M. (Reviewer)
2025

CPCE Library Committee Member
Xu, M. M. (Committee Member)
2025

CPCE WIE Advisor of Bachelor of Business Administration (Honours) in Accountancy
Xu, M. M. (WIE Advisor)
2025

HKCC Academic Advisor for ACCT and FIN programs
Xu, M. M. (Academic Advisor)
2025

Internal Moderator for MSc GBM subjects
Xu, M. M. (Moderator)
2025

Programme Planning Committee (PPC) of the proposed MSc in Sustainable Tourism and Hospitality Management
Xu, M. M. (Committee Member)
2025 → …

Comparison of performance among the peer firms in industry of biometric sensors
Xu, M. M. (Consultant)
1 Jun 2024 → 31 Aug 2024

GBA 1-day study tour (HKCC and SPEED student activity)
Xu, M. M. (Member)
31 May 2024

FWD case competition (HKCC and SPEED student activity)
Xu, M. M. (Member)
May 2024 → Jul 2024

Risk analysis of the technology sector
Xu, M. M. (Consultant)
May 2024 → Jul 2024

North American Journal of Economics and Finance (Journal)
Xu, M. M. (Reviewer)
Jan 2024

Admission day helper
Xu, M. M. (Interviewer)
2024

Assistant program leader of Associate in Business (Finance) (8C108-FIN)
Xu, M. M. (Assistant Programme Leader)
2024

CPCE academic peer reviewer of teaching
Xu, M. M. (Reviewer)
2024

CPCE Library Committee Member
Xu, M. M. (Committee Member)
2024

CPCE WIE Advisor of Bachelor of Business Administration (Honours) in Accountancy
Xu, M. M. (WIE Advisor)
2024

HKCC Academic Advisor for ACCT and FIN programs
Xu, M. M. (Academic Advisor)
2024

Interviewer for SPEED admission
Xu, M. M. (Interviewer)
2024

Comparison among the peer firms in industry of biometric sensors
Xu, M. M. (Consultant)
1 Jun 2023 → 31 Aug 2023

Risk analysis of the high-tech industry
Xu, M. M. (Consultant)
May 2023 → Jul 2023

Sustainability Accounting, Management and Policy Journal (Journal)
Xu, M. M. (Reviewer)
May 2023

Economic Analysis and Policy (Journal)
Xu, M. M. (Reviewer)
Jan 2023

Admission day helper
Xu, M. M. (Interviewer)
2023

CPCE Library Committee Member
Xu, M. M. (Committee Member)
2023

CPCE WIE Advisor of Bachelor of Business Administration (Honours) in Accountancy
Xu, M. M. (WIE Advisor)
2023

HKCC/SPEED Academic Advisor
Xu, M. M. (Academic Advisor)
2023

Interviewer for SPEED admission
Xu, M. M. (Interviewer)
2023

The Case Journal (Journal)
Xu, M. M. (Reviewer)
Jan 2022

CPCE Library Committee Member
Xu, M. M. (Committee Member)
2022

CPCE WIE Advisor of Bachelor of Business Administration (Honours) in Accountancy
Xu, M. M. (WIE Advisor)
2022

HKCC/SPEED Academic Advisor
Xu, M. M. (Academic Advisor)
2022

CPCE Library Committee Member
Xu, M. M. (Committee Member)
2021

CPCE WIE Advisor of Bachelor of Business Administration (Honours) in Accountancy
Xu, M. M. (WIE Advisor)
2021

HKCC/SPEED Academic Advisor
Xu, M. M. (Academic Advisor)
2021

Consultant
Xu, M. M. (Consultant) & Jian, M. (Consultant)
2020 → 2021

CPCE WIE Advisor of Bachelor of Business Administration (Honours) in Accountancy
Xu, M. M. (WIE Advisor)
2020

Emerging Markets Finance and Trade (Journal)
Xu, M. M. (Reviewer)
2020

Financial Innovation (Journal)
Xu, M. M. (Reviewer)
2020

Universal Journal of Educational Research (Journal)
Xu, M. M. (Reviewer)
2020

The 31st Asian Finance Association Annual Meeting
Xu, M. M. (Participant)
Jul 2019

Academic Conference: Discussant
Xu, M. M. (Panel Discussant)
2019

China Journal of Accounting Research (Journal)
Xu, M. M. (Reviewer)
2019

CPCE WIE Advisor of Bachelor of Business Administration (Honours) in Accountancy
Xu, M. M. (WIE Advisor)
2019

The 30th Australasian Finance & Banking Conference
Xu, M. M. (Participant)
Dec 2017

Academic Conference: Discussant and Session Chair
Xu, M. M. (Panel Chair)
2017

Academic Conference: Discussant and Session Chair
Xu, M. M. (Panel Chair)
2017

Consultant
Xu, M. M. (Consultant) & Jian, M. (Consultant)
2017 → 2018

Asian Review of Accounting (Journal)
Xu, M. M. (Reviewer)
2016

CPCE academic peer reviewer of teaching
Xu, M. M. (Reviewer)
2016 → 2023

CPCE co-convenor of Accounting and Finance discipline
Xu, M. M. (Co-Convenor)
2014 → 2019

Interviewer for SPEED admission
Xu, M. M. (Interviewer)
2014 → 2022

Journal of Contemporary Accounting and Economics Symposium (Event)
Xu, M. M. (Reviewer)
2014

SPEED Academic Advisor
Xu, M. M. (Academic Advisor)
2014 → 2023

Academic Conference: Discussant
Xu, M. M. (Panel Discussant)
2013

Emerging Markets Finance and Trade (Journal)
Xu, M. M. (Reviewer)
2013

Journal of Economics and Business (Journal)
Xu, M. M. (Reviewer)
2012

Economic Change and Restructuring (Journal)
Xu, M. M. (Reviewer)
2011

Emerging Markets Finance and Trade (Journal)
Xu, M. M. (Reviewer)
2011

Pacific Basin Finance Journal (Journal)
Xu, M. M. (Reviewer)
2011

Asian Finance Association (AsianFA) Conference
Xu, M. M. (Participant)
Jul 2010

JCAE/SNU Joint Symposium 2010 (Event)
Xu, M. M. (Reviewer)
2010

Academic Conference: Discussant
Xu, M. M. (Panel Discussant)
2009

China Accounting and Finance Review (Journal)
Xu, M. M. (Reviewer)
2009

Journal of Banking and Finance (Journal)
Xu, M. M. (Reviewer)
2009

Financial Management Association International (FMA) Annual meeting
Xu, M. M. (Participant)
Oct 2007

American Accounting Association Annual Meeting
Xu, M. M. (Participant)
Aug 2007

China Accounting and Finance Review (Journal)
Xu, M. M. (Reviewer)
2007

China Accounting and Finance Review (Journal)
Xu, M. M. (Reviewer)
2006

China Finance Review (Journal)
Xu, M. M. (Reviewer)
2006

Journal of Multinational Financial Management (Journal)
Xu, M. M. (Reviewer)
2006

Pacific Basin Finance Journal (Journal)
Xu, M. M. (Reviewer)
2006

The 16th Asian Finance Association Conference
Xu, M. M. (Participant)
Jun 2005

The 18th Australasian Finance and Banking Conference
Xu, M. M. (Participant)
Jun 2005

Financial Management Association International (FMA) European Conference
Xu, M. M. (Participant)
Jun 2004

The 12th Annual Conference on Pacific basin Finance, Economics, Accounting and Business
Xu, M. M. (Participant)
Jun 2004

The 15th Australasian Finance and Banking Conference
Xu, M. M. (Participant)
Dec 2002

Projects

Bankruptcy Prediction: the Case of Japanese Listed Companies
Xu, M. M. (PI)
1/01/05 → 1/01/08

Determinants of the Guarantee Circles in the Internal Capital Market: Evidence from Chinese Listed Firms
Xu, M. M. (PI)
1/01/08 → 1/01/11

Digital Technologies in Cultural Tourism
Zhang, X. A. (PI), Tavitiyaman, P. (CoI), Feng, Q. E. (CoI) & Xu, M. M. (CoI)
1/09/25 → 31/08/26

Dividends for Tunneling in a Regulated Economy: the Case of China
Xu, M. M. (PI)
1/01/07 → 1/01/09

Internal Capital Market and Investment Efficiency in China
Xu, M. M. (PI)
1/01/13 → 1/01/14

Is R&D Rewarded by the Stock Market? Evidence from China (HK$320,850)
Xu, M. M. (PI) & NG, A. (CoI)
1/01/16 → 31/12/17

Sustainability Disclosures and Financial Performance
Xu, M. M. (PI)
1/01/16 → 30/06/18